## RECEIVED

#### Board of Selectmen Minutes of Tuesday, December 17, 2019 Bourne Veterans' Memorial Community Center Buzzards Bay, MA

TA Tony Schiavi ATA Glenn Cannon

#### Selectmen

Judy Froman, Chair James Potter, Vice Chair George Slade, Clerk Jared MacDonald - Excused Peter Meier TOWN CLERK BOURNE

Note this meeting is being televised and recorded. If anyone in the audience is recording or videotaping, they need to acknowledge such at this time.

All items within the meeting agenda are subject to deliberation and vote(s) by the Board of Selectmen.

#### **Documents**

#### 6:00 p.m. Call Public Session to order in Open Session

#### **Executive Session:**

Motion to enter into Executive Session to review and take action on the following Executive Session Minutes:

- October 8, 2019 Acting Town Administrator contract negotiations
- October 16, 2019 Town Administrator contract negotiations
- October 29, 2019 Town Administrator contract negotiations
- November 4, 2019 Town Administrator contract negotiations
- November 5, 2019 Town Administrator negotiation, Real Property discussions relative to 4 Henry Drive, Henry Drive Extension, 90 Main Street, Bassett's Island, 34 Diandy Road and Bucky Barlow Boatyard

Motion to enter into Executive Session to conduct strategy in regards to negotiations with respect to a license or easement on:

- Map 35.0 Parcel 143 4 Henry Drive Extension;
- Map 35.0 Parcel 144 Henry Drive;
- Map 35.0 Parcel 145 3 Henry Drive;
- Map 23.0 Parcel 4 90 Main Street;
- Map 42.0 Parcel 89 11 Bassett's Island.

The Chair has declared that an open meeting may have a detrimental effect on the negotiating position of the public body with respect to the license and/or easements.

Motion to enter into Executive Session to conduct contract negotiations for Non-Union personnel: Town Counsel, Robert S. Troy. The Chair has declared that an open meeting may have a detrimental effect on the negotiating position of the public body.

Roll call vote to convene in Executive Session for the purposes stated. The Board of Selectmen will reconvene in opens session at the conclusion the Executive Session.

Roll call vote to adjourn the Executive Session

Reconvene in public session

#### Chair call public session to order in open session

#### **Meeting Called to Order**

Madam Chair Froman called the meeting to order.

The Chair reported on the votes taken in Executive Session. Voted to accepted and disclose the Executive session minutes for October 8<sup>th</sup>, October 16<sup>th</sup>, October 29<sup>th</sup>, and November 4<sup>th</sup>, and sent to the RAO. Voted to accept the minutes from November 5<sup>th</sup> and not disclose. Voted to work with the property owner for Map 35.0 Parcels 143, 144, & 145 - Henry Drive to eliminate the easement concern. Voted the draft of a license with an amendment on 1.5 for Map 23.0 Parcel 4 – 90 Main Street.

#### Moment of Silence for our Troops and our public safety personnel / Salute the Flag

**Vision:** Bourne is a community that embraces change while respecting the rich heritage of the town and its villages. It is a municipality based on strong fiscal government with a durable economy that recognizes the rights of all citizens, respects the environment, especially the coastal areas of the community, embraces excellent education, and the amenities that it affords and offers to citizens a healthy, active lifestyle.

**Mission:** Bourne will maximize opportunities for social and economic development while retaining an attractive, sustainable and secure coastline and environment for the enjoyment of residents and visitors. Through responsibility and professional leadership and in partnership with others, Bourne will strive to improve the quality of life for all residents living and working in the larger community.

#### **Public Comment - Non-Agenda Items** None requested.

#### 6) Approval of Minutes: May 28, 2019

**Voted** Peter Meier moved and seconded by James Potter to approve minutes of May 28, 2019. Vote 4-0-0.

#### 7) Licenses and Appointments:

- a. Annual Common Victualer, Weekday and Sunday Entertainment, Coin Operated Amusement Devices, Taxi and Livery, Auto Dealers Class I, II, III and Junk Yard Licenses
- b. Carrie and Rob Inc. d/b/a/ Mr. G Pizza & Ice Cream Transfer of Common Victualer Licenses
- c. Janice Marks Cape & Vineyard Electric Cooperative (CVEC) Board
- d. Diane Carter Council of Aging
- e. Andrew Campbell Shore & Harbor Committee

#### **Auto Dealer - Class 1 Licenses**

**Voted:** Peter Meier moved and seconded by James Potter to approve annual Class 1 Auto Dealer Licenses for calendar year 2020 as follows: Prestige Auto Group, LLC, d/b/a Atlantic Subaru; Frank Battles, Inc., d/b/a Battles Buick GMC; Battles Nissan, LLC; Atlantic Equipment, LLC, d/b/a Bobcat of Bourne; Cape Cod Harley-Davidson/GZ Riders, Inc; T.F. Murphy Enterprises, Inc., d/b/a Falmouth Toyota; Marty's Chevrolet, Inc; New England RV & Marine, Inc.; and South Shore Golf Carts, LLC. Vote 4-0-0.

#### **Auto Dealer - Class 2 Licenses**

**Voted:** Peter Meier moved and seconded by James Potter to approve the annual Class 2 Auto Dealer Licenses for calendar year 2020 as follows: Bay Motors; SVZ Auto Group, Inc., d/b/a Cape Cod Car Care; Cape Cod Restoration, Inc.; Cataumet Auto Sales Inc.; Coastal Motors and Equipment; Stephen C. Hurlburt, d/b/a Diamond Auto Sales; Diamond Motors; Falmouth Motorcar, Inc.; Kent Auto; Miracle Repair & Refinishing, Inc., d/b/a Miracle Auto Sales; Saade Pocasset Enterprises, Inc., d/b/a Pocasset Service Station; Southeast Truck Center; Towers Service Center, d/b/a Towers Used Cars; and Wenzel's Auto Rental, LLC. Vote: 4-0-0.

#### Auto Dealer - Class 3 Licenses

**Voted:** Peter Meier moved and seconded by James Potter to approve the annual Class 3 Auto Licenses for calendar year 2020 as follows: Knowlton's Garage, Inc. Vote: 4-0-0.

#### **Junk Yard**

**Voted:** James Potter moved and seconded by Peter Meier to approve the annual Junk Yard Licenses for calendar year 2020 as follows: Knowlton's Garage, Inc. Vote: 4-0-0.

#### Taxi

**Voted:** James Potter moved and seconded by Peter Meier to approve the annual Taxi Licenses for calendar year 2020 for Bourne Bridge 24HR Taxi, Inc. [2 vehicles]. Vote: 4-0-0.

#### **Public Livery**

**Voted:** Peter Meier moved and seconded by James Potter to approve the annual Public Livery Licenses for calendar year 2020 as follows: Francis Warren, d/b/a Any Occasion Limousine [3 vehicles]; Buzzards Bay Transportation, LLC. [2 vehicles]; RedCap Corps, LLC, d/b/a Green Shuttle of Cape Cod [1 vehicle]; Bourne Bridge 24HR Taxi, Inc. [4 vehicles]; Top Notch Limousine, Inc. [5 vehicles]. Vote: 4-0-0.

#### Year Round Common Victualer Licenses (Food)

Voted Peter Meier moved and seconded by James Potter to approve the annual Common Victualer (food) Licenses for calendar year 2020 as follows: Koepfer, Inc., d/b/a Avocados Mexican and American; Commonwealth of Massachusetts and Massachusetts Maritime Academy, d/b/a Beachmoor at MMA; Blended Berry, LLC, d/b/a Blended Berry; Chan's Kitchen, Inc.; Bayview Camp Ground, Inc., d/b/a Clammy's Pantry; Columbus Club of Cape Cod, d/b/a Knights of Columbus Counsel 2911; Wutzburger Creations, LLC, d/b/a The Corner Café; Megansett Circle, Inc., d/b/a The Daily Brew; Cape Cod Enterprises, LLC, d/b/a Dunkin Donuts (5 locations); Cape Management Team, LLC, d/b/a Dunkin Donuts; Chankait Suksanit, d/b/a Krua Thai; DeMoulas Supermarket's, Inc., d/b/a Market Basket; McBee Enterprises, LLC, d/b/a McDonalds; McDonald's; Tilinger, Inc., d/b/a Monument Beach Pizza; E.B.A Inc., d/b/a Prime Time House of Pizza; Galon L. Barlow, Jr., d/b/a Skiane's Ice Cream; Starbucks Coffee #14474; Vella Juice Bar; The Wheelhouse Café, Inc.; Gary Bourne, d/b/a Subway; New England Culinary Traditions Group, LLC, d/b/a The Talk of the Town Diner. Vote 4-0-0.

#### Year Round Common Victualer Licenses (Food) related to liquor licenses

Voted Peter Meier moved and seconded by James Potter to approve the annual Year Round Common Victualer License (food) related to liquor licenses for calendar year 2020 as follows: Aptucxet Post #5988, V.F.W Building Association, Inc., d/b/a Aptucxet Post #5988; Buzzards Bay Aerie #3741, Fraternal Order of Eagles, Inc., d/b/a Buzzards Bay Eagles; Club Italiano Guglielmo Marconi, d/b/a Marconi Club; Monument Beach Sportman's Club, Inc.; Pocasset Golf Club, Inc.; Weary Travelers Club, Inc.; Cranberry's LLC, d/b/a The Bog Pub; IL Sfocato Uno, Inc., d/b/a Bridge View Grill; Cape Sunset Enterprises, Inc. d/b/a The Brookside Club; Cochrane Ventures LLC d/b/a Buzzards Bay Tavern; Millerco Corporation, d/b/a Courtyard Restaurant; Leo's Seafood Restaurant, Inc.; Lobster Trap Fish Market, Inc., d/b/a The Lobster Trap Fish Market and Restaurant; Freedom City, Inc., d/b/a Lost Dog Canal Café; Mahoney's on Main LLC: Mezza Luna Restaurant, Inc; Batman Corp d/b/a The Parrot Bar & Grille: KKP.LLC. d/b/a The Sagamore Inn; Bopha Angkor's Stir Crazy LLC, d/b/a Stir Crazy Restaurant; Stomping Grounds, Inc., d/b/a Stomping Grounds Grille: Trading Post Lounge, Inc.: Wayho, Inc., d/b/a Wayho Restaurant; Whaleback Restaurant, Inc., d/b/a Whaleback Restaurant; Ryan Family Amusement, Inc., d/b/a Ryan Family Amusement; Bourne Hotel, Inc., d/b/a Hampton Inn Cape Cod Canal; RFS Market, Inc., d/b/a Grey Gables Market; PWB Enterprises, Inc., d/b/a Tuk Tuk Thai Food; BPHP Buzzards Bay House of

Pizza; Buzzards Bay Marina Corporation Eastwind Lobster & Grille; Chen Restaurant, d/b/a Golden Place Restaurant; Grazilla's Pizza; P&G Pizza, d/b/a Pizza By Evans. Vote: 4-0-0.

#### **Year Round Weekly Entertainment Licenses**

**Voted** Peter Meier moved and seconded by James Potter to approve the annual Weekly Entertainment Licenses for calendar year 2020 as follows: Aptucxet Post #5988, V.F.W Building Association, Inc., d/b/a Aptucxet Post #5988; Commonwealth of Massachusetts and Massachusetts Maritime Academy, d/b/a Beachmoor at MMA; Buzzards Bay Aerie #3741, Fraternal Order of Eagles, Inc., d/b/a Buzzards Bay Eagles; Monument Beach Sportman's Club, Inc.; Pocasset Golf Club, Inc.; Weary Travelers Club, Inc.; Cranberry's LLC, d/b/a The Bog Pub; IL Sfocato Uno, Inc., d/b/a Bridge View Grill; Cape Sunset Enterprises, Inc., d/b/a The Brookside Club; Cochrane Ventures LLC, d/b/a Buzzards Bay Tavern; Millerco Corporation, d/b/a Courtyard Restaurant; Lobster Trap Fish Market, Inc., d/b/a The Lobster Trap Fish Market and Restaurant; Freedom City, Inc., d/b/a Lost Dog Canal Café; Batman Corp, d/b/a The Parrot Bar & Grille; KKP,LLC, d/b/a The Sagamore Inn; Stomping Grounds, Inc., d/b/a Stomping Ground Grille; Trading Post Lounge, Inc.; Whaleback Restaurant, Inc., d/b/a Whaleback Restaurant. Vote 4-0-0.

#### **Year Round Sunday Entertainment Licenses**

**Voted:** James Potter moved and seconded by Peter Meier to approve the annual Year Round Sunday Entertainment Licenses for calendar year 2020 as follows: Aptucxet Post #5988, V.F.W Building Association, Inc., d/b/a Aptucxet Post #5988; Commonwealth of Massachusetts and Massachusetts Maritime Academy, d/b/a Beachmoor at MMA; Buzzards Bay Aerie #3741, Fraternal Order of Eagles, Inc., d/b/a Buzzards Bay Eagles; Monument Beach Sportman's Club, Inc.; Pocasset Golf Club, Inc.; Weary Travelers Club, Inc.; Cranberry's LLC, d/b/a The Bog Pub; IL Sfocato Uno, Inc., d/b/a Bridge View Grill; Cape Sunset Enterprises, Inc., d/b/a The Brookside Club; Cochrane Ventures LLC, d/b/a Buzzards Bay Tavern; Millerco Corporation, d/b/a Courtyard Restaurant; Lobster Trap Fish Market, Inc., d/b/a The Lobster Trap Fish Market and Restaurant; Freedom City, Inc., d/b/a Lost Dog Canal Café; Batman Corp, d/b/a The Parrot Bar & Grille; Ryan Family Amusement, Inc., d/b/a Ryan Family Amusement; Trading Post Lounge, Inc. Vote: 4-0-0.

#### **Year Round Coin Operated Amusement Device Licenses**

**Voted:** Peter Meier moved and seconded by James Potter to approve the annual Year Round Coin Operated Amusement Device Licenses for calendar year 2020 as follows: Aptucxet Post #5988, V.F.W Building Association, Inc., d/b/a Aptucxet Post #5988; Weary Travelers Club, Inc.; Cochrane Ventures LLC, d/b/a Buzzards Bay Tavern; Freedom City, Inc., d/b/a Lost Dog Canal Café; Trading Post Lounge, Inc.; Ryan Family Amusement, Inc., d/b/a Ryan Family Amusement. Vote: 4-0-0.

#### **Year Round Common Victualer Licenses (Food)**

Did not renew as of 12-13-19 - Pocasset Subway, LLC, d/b/a Subway 41630

7.b. Carrie and Rob Inc. d/b/a/ Mr. G Pizza & Ice Cream Transfer of Common Victualer Licenses

Carrie and Rob Inc.; d/b/a Mr. G Pizza & Ice Cream; 41A Meetinghouse Lane, Sagamore, MA; Common Victualer [food license]. Remarks: Planning Department – Existing restaurant use. No site changes proposed at this time. Site Plan Review is required for any exterior site changes per sec. 1233. Assessors - fol filed. Fire Department – Complete.

Rob Lawrence introduced himself and spoke briefly about his background.

**Voted:** Peter Meier moved and seconded by James Potter to approve the Common Victualer Food License; Hours of operations Sunday through Thursday 11:00 a.m. to 10:00 p.m. Friday and Saturday 11:00 a.m. to 11:00 p.m. as listed on the route slip. Vote: 4-0-0

7.c. Janice Marks – Cape & Vineyard Electric Cooperative (CVEC) Board Currently one of the 4 members of the Bourne Selectmen's Energy Advisory Committee, has been invited to fill a vacant position, representing the Town of Bourne on the CVEC Board (Cape and Vineyard Electric Cooperative).

Janice Marks introduced herself and spoke briefly about her background and what she wants to do for the community.

**Voted:** Peter Meier moved and seconded by James Potter to appoint Janice Marks to the Cape and Vineyard Electric Cooperative Advisory Committee, term to expire June 30, 2020. Vote: 4-0-0

#### 7.d. Diane Carter - Council of Aging

Diane Carter introduced herself, spoke briefly about her background and about why she wants to be on the Council of Aging.

**Voted:** Peter Meier moved and seconded by James Potter to appoint Dianne Carter to the Bourne Council of Aging Board of Directors, term to expire June 30, 2022. Vote: 4-0-0

#### 7.e. Andrew Campbell - Shore & Harbor Committee

Andrew Campbell introduced himself, briefly spoke regarding why he wants to be on the Shore & Harbor Committee and about his background.

**Voted:** Peter Meier moved and seconded by James Potter to appoint Andrew G. Campbell to the Shore and Harbor Committee, term to expire June 30, 2022. Vote: 4-0-0

#### 8) Correspondence

George Slade brought the Board and the public up to date on the correspondence

- A. Letter from Comcast regarding Important Information Price Changes
- 9) Workshop Website Working Group Update
- a. Design/Visual Aspect
- b. Consistency of Webpages
- c. Navigation/Ease of Use
- d. Selectmen Page
- e. Website Feedback Form

Emily Davis, working with the IT Department on Website matters briefly went over the progress that she has done on the website.

Updated 12/11/19

#### Design/ Visual aspect

| Task   | Notes                             | Timeline |
|--|-----------------------------------|----------|
| <b>Update Images</b> on the Home page                                      | Reflect the villages of Bourne    |          |
| Back ground image-<br>more color, go well with<br>purple                   | Aerial Image?                     |          |
| <b>Change home page</b><br><b>set up-</b> Similar to<br>Mashpee or Concord | Do we change the homepage design? |          |

Notes: Find out where images at the Intermediate school came from

12/5/19 working w/ Nelson Brace at PhotogsяUs

12/10/19 Agreement w/ PhotogsяUs

- 1. To be divided up as per the eight town villages. (The Base, Pave Paws and Mass. Maritime to be listed under 'Other'.)
- Hi-Resolution still photos including aerial shots to be submitted. Landscape, buildings and other points of interest to be included. At this time; no people, Town Personnel or videos to be submitted. Creative renditions are allowed. No personal photographers' signature will appear on any photo.
- 3. Title or description is requested with each photo whenever possible.
- 4. Upbeat, cheerful, bright and inviting photos are suggested.
- 5. All photos are donated to the Town and free of any copyright privileges. We, PhotogsяUs, retain the rights to post on social media and/or sell them for our personal benefit.
- Somewhere on the website reference to the PhotogsяUs Team and whenever possible, refer our group to any other entities that may need our type of services.

Updated 12/11/19

| Consistency   | ,   |  |
|---|---|--|
| Database w/<br>Department page<br>responsibilitles                | Update current file<br>Assign2-3 people per a department  | ,  |
| Database w/ Board/<br>Committee page<br>responsibilities          | Update Current file   |  |
| Is there a way to Integrate external websites into the town site? | Llbrary, Police, Fire, Archives, Rec  | Maybe Archives?  |
| Template of<br>Expectations for<br>Department pages               | Description/ role     Mission Statements     Staff     How to join     Board/ committee members     Meeting dates     Contact- Phone, email, location                         | Use Selectmen page as an example   |
| Staff Training  | <ul> <li>Instructional Training sheets</li> <li>Best Practices</li> <li>Schedule CivicPlus for training</li> <li>Work w/ departments on using the website features</li> </ul> | 11/27- Phil ISWM imoved Info from main write up<br>to News   |
| Staff Profiles  | Include Picture, emails, phone, description   | 12/5/19 Emailed Tony & Glenn template  |
| Town News   | Create a contact for people to submit news/<br>events   | Uploaded Tree lighting on 12/5, Financial Review FY2019, Tax Rate Classification, Recycling Stickers, TA 90 day goals, TA budget timeline  |
| Contact Us  | Link to Department list page instead of a form?   | MC NAME OF THE PARTY OF THE PAR |

Updated 12/11/19

Navigation/ Ease of Use

| TIME DATE OF THE PROPERTY OF T | <del>~</del>                                      |   |
|--|---|---|
| Quick Links  | Decide on links that should be listed             |   |
| Use Tags for pages & files   | ongoing   |   |
| Town Info  | Remove Storm Assistance                           | Completed 12/5/19   |
| Archives   | Remove from town info? (listed under departments) | of the hand the second |
|  |   |   |

Selectmen Page

| Include Video Link of<br>Meeting feed |                             |  |
|---------------------------------------|-----------------------------|--|
| Picture of the Board                  | Tuesday, Dec 17 Meeting?    | A STATE OF THE PARTY OF T   |
| Profile Pages                         | Include image and template  | 12/5/19 emailed board template & examples  |
| Include How to Guide<br>for Permits   | Gulde needs updating        |  |
| Update Meeting<br>Schedule            |                             | 12/11/19- updated to "Typically meets most Tuesdays- Refer to Calendar for upcoming meeting dates"   |
| Goals as a link and not listed        |                             | Completed 11/26/19   |
| Staff contacts                        | Who should be listed?       |  |
| Sewer Commission<br>Page              | Write up needed             | The second secon |
| Create Request<br>Appointment         | Talent form requires update | Tony?  |
| Request Agenda Item                   | Add contact/ link           |  |

Updated 12/11/19

| Create Form of<br>homepage      | on Separate en      | nail address?                     |       |                 |
|---------------------------------|---------------------|-----------------------------------|-------|-----------------|
| Create autom response           | atic                | ·                                 |       |                 |
| Create databa<br>tracking feedl |                     | dule meetings as needed           |       |                 |
| Note:                           |                     |                                   | *     |                 |
| Additions- id                   |                     | nformation or pages to add to the |       |                 |
| Additions- id                   |                     | nformation or pages to add to th  |       |                 |
| Additions- id<br>Visitors Page  | Include beaches, pa |                                   |       | Updated 12/11/1 |
| Visitors Page<br>Feedback on    | Include beaches, pa |                                   | page) | Updated 12/11/1 |

#### 10) Workshop - Strategic Planning Discussion

Tony Schiavi went over the Strategic Planning:



## Strategic Planning Workshop

#### What is Strategic Planning?

- Essentially developing a roadmap to go from Point A to Point B
- An organizational process which will define our direction to a future state
  - · Make informed decisions regarding allocating resources to pursue that future state

#### Visually what does this look like?



#### Need to determine community values

- Community Values Our guiding principles; directs how decisions are made:
  - Customer focused
  - Integrity
  - Innovative
  - Accountable
  - Stewardship
  - Excellence
  - Sustainable
  - Inclusive
- Not Customer focused change to Stakeholder

## Does our current Vision statement reflect our desired end state?

- Vision Describes a desired future state of the community
- Bourne is a community that embraces change while respecting the rich heritage of the town and its villages. It is a municipality based on strong fiscal government with a durable economy that recognizes the rights of all citizens, respects the environment, especially the coastal areas of the community, embraces excellent education, and the amenities that it affords and offers to citizens a healthy, active lifestyle.

## Does our current Mission statement reflect our desired role of government?

- Mission Describes the role of government in achieving the vision
- Bourne will maximize opportunities for social and economic development while retaining an attractive, sustainable and secure coastline and environment for the enjoyment of residents and visitors. Through responsible and professional leadership and in partnership with others, Bourne will strive to improve the quality of life for all residents living and working in the larger community.

#### What do we think of these focus areas?

- · Strong and diverse local economy
- Flexible, adaptable and responsive government services
- Healthy, Safe and Active community
- · Community and neighborhood livability
- Cultural diversity

# OBJECTIVE AND INITIATIVE DEVELOPMENT

#### What might Strategic Objectives/Goals sound like?

- The town of Bourne will operate as a best practice & customer focused and engaging government
- The town of Bourne will support sound and transparent fiscal management practices and policies
- Through thoughtful planning and execution, provide services that enhance and ensure the health, safety and welfare of our citizens, visitors and businesses
- The town will support and maintain thriving neighborhoods and spaces consistent with the town's Local Comprehensive Plan
- Initiate and support economic development efforts that leverage the town's unique characteristics to create, attract, and retain jobs and businesses that ensure a diverse local economy
- The town will provide support for high quality education opportunities that support and enhance the well-being of our students and our community
- The town will embrace, foster and pursue sustainable development practices and initiatives while ensuring environmental stewardship in our unique setting
- Develop and maintain our physical infrastructure in a way that actively supports the town's priorities and maximizes the useful life of both vertical and horizontal infrastructure

## Example: What might Economic Development Initiatives look like?

- Develop staff capacity to support Economic Development
- Develop an online business site finder tool
- Increase participation in local business groups
- Schedule and conduct a local business leader roundtable
- Explore pre-permitting and marketing of key sites
- Launch an annual business needs survey
- Establish a defined process to track business development leads
- Establish a town sponsored business improvement grant program

### Let's look at these another way Strong and Diverse Local Economy

- Objective: Establish Bourne as "business friendly" making it easy to locate and prosper in Bourne
  - Initiatives:
    - Develop and promote Bourne's value proposition for current and prospective businesses
    - Identify infrastructure improvements needed to make priority areas/parcels shovel ready
    - Review EDSAT results from Community Compact Cabinet initiative and identify solutions to barriers to
      overcome and specific plans to capitalize on strengths
    - Establish relationship with state and other agencies that can assist Mass Development, MOBD, Chamber bring them to town to hear our story, provide feedback etc.
    - · Actively search out businesses focused on innovation, technology, and tourism
    - · Explore, identify and define key development/re-development sites for marketing and pre-permitting
    - Establish and launch an annual business needs survey to ensure support for current businesses
    - Explore establishing a public / private partnership to support a business improvement grant program
    - · Explore and identify additional zoning reform that would support long term economic development goals

#### Strong and Diverse Local Economy

- Objective: Promote Bourne as a destination
  - Initiatives
    - Study hotel/motel stock to determine needs, potential growth and possible redevelopment
    - Utilize technology, local and regional partnerships and newly established Citizen Engagement Committee to draw attention and increase local and tourism traffic in Bourne
    - Study potential for a regional indoor sports center
    - · Work with state and local officials/agencies to keep and expand rail in Bourne
    - Implement and leverage Bourne's open space, recreation and other unique amenities to attract visitors
    - Ensure Bourne's connection in the Cape Cod Rail Trail supporting engineering, design and construction
    - Develop and implement a marketing and advertising strategy that effectively brands Bourne as a destination
    - Explore and examine implementing a "way-finding" strategy

#### Strong and Diverse Local Economy

- Objective: Be a proactive voice in the design and development of changes to the bridge approaches and construction of new bridges
  - Initiatives:
    - Request the establishment of a specific Bourne conduit to provide input to and receive information from both the state and federal entities with project responsibilities
    - Advocate for an interchange plan that enhances the appeal, convenience and ease of access to Bourne's commercial downtown district and commercial/residential development around both bridges

#### Strong and Diverse Local Economy

- Objective: Expand quantity and quality of public transportation options for residents and visitors to Bourne
  - Initiatives:
    - Continue work with CCRTA on an Intra-town bus or trolley system for residents and visitors to access Bourne business, job opportunities, arts, culture and recreational amenities
    - Confirm and advocate for Bourne's investment in the MBTA to offer rail service for commuters and visitors
    - Utilize all available resources, stakeholder and legislative support to influence the outcome of MBTA rail expansion in Bourne's best interest
    - Seek opportunities with Transit Oriented Development around transportation networks
- With the State renumbering the exits; right now there is no sign for Bourne, this is a
  good opportunity to get signs for Bourne. With direction from the Board have staff
  contact Mass Highway.

#### 11) Workshop – FY21 Budget Goals related to long term financial stability and transparency

Tony Schiavi spoke briefly about the FY21 Budget;

- · Personnel takes up the majority of the budget.
- It is going to be difficult try to address a structural deficit, in terms of the amount of free cash we are having to use each year to balance the budget.
- We need to look at our Bond rating.
- We are going to work to try to get the GFOA budget presentation certification award.
- We have to get more efficient.
- Identifying the goals for each department so they see how it is contributing to our overall budget and town.

Peter Meier suggested to put an amount of money in the consultant fee for the Town Planner line so the Planning Board and the Town Planner can start the process of getting a consultant to redoing the Zoning Bylaw. Mr. Meier also spoke about passing a Bylaw to be able to use town money, through authorization at Town Meeting, to do small repairs on unaccepted roads.

Maybe some private roads become public roads when we do sewering

## 12) Town Administrator will request that January 14, 2020 will be a Joint Meeting between the Finance Committee and the Board of Selectmen to discuss and review the FY21 Town Budget

James Potter said he would like the ability for the Board of Selectmen to be able to look at the budget and have a discussion before bringing in the Finance Committee for their suggestions/opinions.

Have to hand over the budget to the Finance committee by Feb 1st.

January 21st could be a workshop for budget discussion.

Let Mary Jane Mastrangelo know that January 14, 2020 will be a joint meeting between the Board of Selectmen and the Finance Committee.

#### 13) Adjourn

Voted Peter Meier moved and seconded by George Slade to adjourn. Vote 4-0-0.

Respectfully submitted - Carole Ellis, secretary.