



FOR IMMEDIATE RELEASE
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Cape Cod Reopening Task Force Unveils Print-Ready Signage for Businesses and Municipalities

(CAPE COD) As businesses reopen amid COVID-19, the Cape Cod Reopening Task Force is providing ready-made signage for businesses and municipalities on Cape Cod that promote practices that will help mitigate the spread of COVID-19.

The Task Force' signs are available for distribution on <http://reopeningcapecod.org/> and are designed to help business owners comply with state-set minimum safety standards. They remind guests and customers to maintain 6 feet of distance to the extent possible, wear face coverings, wash hands and keep hard surfaces sanitized, and stay vigilant for symptoms. The Task Force recommends placing signs throughout these establishments and at all entry points.

“As our members and their peers in the business community are asked to make changes to their usual business practices, our hope is to develop and distribute messaging that is very clear to customers; if we follow the rules and take responsibility for each other, we can slow the spread of the virus,” said **Wendy Northcross, CEO of the Cape Cod Chamber of Commerce and Member of the Cape Cod Reopening Task Force.**

“We must give our favorite locales the time, space, and resources to comfortably adjust to the new normal. From the beginning, the goal of the Task Force is to develop and distribute universal messaging to help them do that,” said **State Senator Julian Cyr (D-Truro), Public Information Officer for the Cape Cod Reopening Task Force.**

Signs are available on the resources [page](http://reopeningcapecod.org/) of <http://reopeningcapecod.org/>.

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