



STRATEGIC PLAN SURVEY

2024 2028

Libraries offer services as vibrant and diverse as the community it supports.

The Jonathan Bourne Public Library Board of Trustees and staff have embarked on updating their strategic plan, and are interested in generating stakeholder feedback through workshops and surveys. Your voice and perspective as an essential stakeholder are critical for including when developing a strategic plan that is an accurate reflection and properly aligned with the community's needs - so that all ages, backgrounds, needs, and abilities can identify the Bourne library as a place to...



Explore



Experience



Enjoy

PLEASE RETURN RESPONSES BY

August 4, 2023

JONATHAN BOURNE PUBLIC LIBRARY
TOWN HALL
VETERANS MEMORIAL COMMUNITY CENTER



Experience

1

Describe what comes to mind when you think of the Bourne Library as it is today.

2

Before the Pandemic, how frequently did you visit the Bourne Library or use our digital services?

	Never	Every few months	Monthly	Weekly	Daily
Visit the Library	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Visit Online	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

3

Since the Pandemic has ended, how frequently are you visiting the Bourne Library or using our digital services?

	Never	Every few months	Monthly	Weekly	Daily
Visit the Library	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Visit Online	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>





Experience

4

What barriers (in person or virtually) do you experience that dissuade you from utilizing materials, services or programs offered through the Bourne Library?

Check all that apply

There are physical accessibility challenges

There are virtual accessibility challenges

There is limited parking at the library

The library is not open during hours that work for my schedule

The location of Bourne Library is challenging to get to

I prefer going to a different library

I don't have a need to use the library.

I prefer to purchase my items

Downloading ebooks is too complicated

I don't believe the library has any resources I want or need.

My children are grown

The building does not meet my expectations

Customer service is not enjoyable

Programs offered do not interest me

It is not convenient compared to other ways to access materials, programs or services

I do not want to accrue fines.

Other _____

5

What could the Bourne Library do to better meet your needs?

Check all that apply

Improve accessibility

Building improvements

Enhance programs and services

Expand on collections

Increase eBooks offerings

Expand hours

Increase parking

Update the website

Utilize technology to improve how services are delivered

Offer a wider variety of programs

Other _____

6

Can you elaborate on what types of technology, or areas you suggest incorporating to better serve?





Experience

7

How does the building not meet your expectations? Check all that apply

- | | | | |
|---------------------------|-----------------------|--|-----------------------|
| Not enough outdoor space | <input type="radio"/> | Not enough meeting/gathering spaces | <input type="radio"/> |
| Out of date, or too old | <input type="radio"/> | Too drab, not enough public art or color | <input type="radio"/> |
| Not comfortable | <input type="radio"/> | Not environmentally friendly | <input type="radio"/> |
| Not clean | <input type="radio"/> | No family bathroom | <input type="radio"/> |
| Atmosphere is unwelcoming | <input type="radio"/> | Lack of adequate lighting | <input type="radio"/> |
| Not enough reading areas | <input type="radio"/> | Climate control (too hot or too cold) | <input type="radio"/> |

8

Please feel free to expand upon how you think the building should be improved.

9

If you use other libraries, what do you enjoy at those other locations you wish was offered in Bourne?





Explore

10

What types of resources, services or programs have you utilized or checked out through the Bourne Library? Check all that apply

- | | | | |
|-------------------------------|-----------------------|--------------------------|-----------------------|
| Print Books | <input type="radio"/> | Tech Drop-in (Tech Help) | <input type="radio"/> |
| eBooks | <input type="radio"/> | Wifi Hot Spots | <input type="radio"/> |
| Streaming Videos/Concerts | <input type="radio"/> | Music (CDs, Vinyl, etc) | <input type="radio"/> |
| Large Print Books | <input type="radio"/> | DVDs | <input type="radio"/> |
| Audio Books | <input type="radio"/> | Book Club | <input type="radio"/> |
| Picture Books | <input type="radio"/> | Children's programs | <input type="radio"/> |
| Young Reader Books | <input type="radio"/> | Adult Programs | <input type="radio"/> |
| Young Adult Books | <input type="radio"/> | Board Games | <input type="radio"/> |
| Magazines/Newspapers | <input type="radio"/> | Notary Service | <input type="radio"/> |
| Reference Materials | <input type="radio"/> | Other _____ | |
| Use of Computers and Printers | <input type="radio"/> | | |

11

When you visit the library and want to explore, you...

Check all that apply

- | | |
|--------------------------------------|-----------------------|
| Wander around | <input type="radio"/> |
| Browse the "new item" shelves | <input type="radio"/> |
| Browse the displays | <input type="radio"/> |
| Talk to a staff member | <input type="radio"/> |
| Browse magazine or newspaper section | <input type="radio"/> |
| Use the online catalog | <input type="radio"/> |





Explore

12

One a scale of 1 to 5, in the past six (6) months have you... (1 – poor, 5 – excellent)

	1	2	3	4	5
found library services to meet your expectations?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
found the library receptive to feedback?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
found it easy to navigate the library's current resources online, or in the building?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
found opportunities to discover or explore new services or resources at the library?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
found it easy to register for programs?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

13

Did you know the Bourne Library will soon be implementing a **"Library of Things"** where items such small kitchen appliances, tools, gardening equipment and seeds, electronics, toys and games, art, science kits, craft supplies, musical instruments, and recreational equipment, etc can be checked out for a window of time?

Yes

No

14

Is there an item or thing you might be curious in trying if it was able to be checked out from our **"Library of Things"**?





Explore

15

What new opportunities do you see the Library being able to offer? Check all that apply

Partnering with Recreation, Council on Aging or other Town Departments

Partnering with Joint Base Cape Cod and/or Mass Maritime

Taking advantage of walking distance to the Canal

Taking advantage of walking distance to bike paths

Taking advantage of walking distance to Aptucket

Taking advantage of walking distance to the Jonathan Bourne Historical Center

Taking advantage of walking distance to the High School or Intermediate School

Other _____

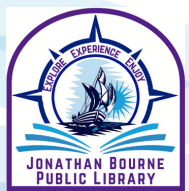
16

Do you see barriers preventing the Library from that participation, contribution or offering?

Yes

No

If yes, what are they?





Enjoy

17

Do you think of the Bourne Library as a place to visit with friends or meet new ones?

Yes

No

18

Do you visit the Bourne Library as a venue for various forms of entertainment?

Yes

No

19

What forms of programming could the Bourne Library offer for you to consider visiting in person or virtually? Check all that apply

	In Person	Virtually	Both	Neither
Concerts/live music	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Author talks, book signings	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Poetry readings	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Informational speakers/lectures	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
"How to/Learn to" programs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Cooking demonstrations	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Creating a "Café" environment	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Arts & crafts programs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Movies	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Club, social or group meetings or interactions	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Homework Help Time	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Multi-generational activities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Getting individual help (test prep, job seeker, taxes)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Language classes	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Community special events	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Fitness/Health literacy or classes	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>





Enjoy

20

What types of Fitness/Health classes or literacy would interest you if offered through the Bourne Library? Check all that apply

- | | | | |
|-------------------------------|--------------------------|-------------|--------------------------|
| Yoga | <input type="checkbox"/> | Qi Gong | <input type="checkbox"/> |
| Meditation or Mental Health | <input type="checkbox"/> | Reflexology | <input type="checkbox"/> |
| Tai Chi | <input type="checkbox"/> | Reiki | <input type="checkbox"/> |
| Cycling | <input type="checkbox"/> | Crystals | <input type="checkbox"/> |
| Acting or Improv | <input type="checkbox"/> | Herbs | <input type="checkbox"/> |
| Dance (ballet, ballroom, etc) | <input type="checkbox"/> | Astrology | <input type="checkbox"/> |



About You!

A

Do you live in Bourne?

I live full time in Bourne

I live part-time in Bourne (Bourne is not your permanent residence)

I do not live in Bourne

B

If yes, which village in Bourne?

Bournedale Buzzards Bay

Cataumet Grey Gables

Monument Beach Pocasset

Sagamore Sagamore Beach

How long have you lived in Bourne?





About You!

C

How else do you experience Bourne? Check all that apply

- Go to school in Bourne
- Work in Bourne
- Visit Bourne
- Other Town of Bourne services (COA, Recreation, Beaches, Trails, etc)
- Other _____

D

What do you do for fun? Check all that apply

Outdoors

- Swimming
- Water sports (boating, kayaking)
- Going to the Beach
- Fishing
- Biking
- Hiking or Nature Tours
- Golf
- Bird Watching
- Camping
- Running/Walking
- Baseball
- Soccer
- Basketball
- Visiting playgrounds and parks
- Other _____

Creative

- Reading
- Story writing, or journaling
- Culinary
- Crafting
- Creating own Visual Art
- Going to Museums
- Performing Arts
- Gardening
- Woodworking
- Automotive
- Repurposing, Reusing - Vintage or Antiques

Family & Friends

- Book Clubs
- Playing board or card games
- Trading, collecting memorabilia
- Playing or walking with pet(s)
- Social groups
- Cookouts and family gatherings
- Sharing or trying new recipes
- Road trips, travel
- Building or creating with Legos
- Volunteer at Non-Profits
- Volunteer at and/or attend faith-based organizations

Technology

- Learn and use technology
- Virtual reality
- Create TikTok or stop action videos
- Watch movies or TV shows
- Robotics
- 3D Printing
- Create and/or watch anime
- Watch YouTube Videos (to learn or be entertained)
- Play video games or participate in video game tournaments

Other _____





About You!

E

Please tell us your age range:

- Under 18
- 18-24
- 25-34
- 35-44
- 45-59
- 60-74
- 75+

F

How many children under 18 live in your household?

G

What is the primary language spoken in your home?

- English
- Spanish
- Portuguese
- Chinese
- Haitian Creole
- Other _____

H

How did you hear about this survey? Check all that apply

- Bourne Library
- Email/School email
- Social media
- Newsletter
- Community flyers
- Newspaper
- Radio
- BourneTV
- Canal Chamber of Commerce
- Announcement at a board meeting
- Other _____



Sign up for email updates on the Bourne Library's Strategic Plan

Email _____

Thank you for sharing your thoughts on how the Bourne Library can continue being an important contributor to the quality of life for our community.

