



TOWN OF BOURNE

Recreation Committee

Goals & Needs Assessment Workshop

March 15, 2023

Creating a Playbook

01. Identify

Understand the goals/vision for the community's future recreational needs.

02. Assess

Exploring where we are now: a complete inventory and conditions.

March 15th

03. Illuminate

Uncover the internal and external gaps being experienced.

04. Align

Map the journey of what and how to close those gaps.

05. Prioritize

Strategize actionable solutions.

TBD

01. Identify Vision

Why is it important to evaluate Recreation areas and services?

- A vision for Bourne Recreation's future.
- Provide a tool for future decision making.

02. Assess Where are We Now?

Where are services and programs being offered?

- Physical and even virtual spaces
- Types of activities being offered

02. Assess Where are We Now?

What questions to ask?

Strengths, Weaknesses, Opportunities and Threats

What are Bourne’s recreational strengths and assets?

What does the town excel at providing?

What are Bourne’s challenges today and in the future?

How do they impact life in Bourne?

What are the opportunities that exist?

What do you value the most and want to preserve for future generations, and why?

What are the barriers that need to be overcome?

Where could the town serve the community better, and why?

02. Assess Where are We Now?

Who in the community should be invited to participate?

- General Residents
- Schools & Parents (BPS, UCT & Private)
- Town Departments, Boards/Committee/Commissions
- Civic and Neighborhood Associations
- Business Stakeholders, Chambers

How does involvement and participation look?

- Surveys
- Workshops for community groups