

# Recolor Paints

*Repainting the future*

LATEX PAINT RECYCLING

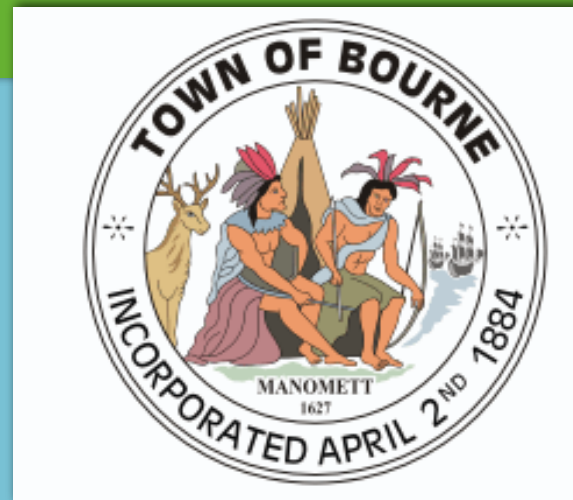
It is messy but someone has to do it!!!



1-833-732-6567(recolor)  
[www.recolorpaints.com](http://www.recolorpaints.com)


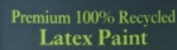

# THE CAPE COD LATEX PAINT COLLECTION AND RECYCLING PROGRAM

The Town of Bourne received a two year SMRP grant from the Mass DEP for \$81,000 to conduct The Cape Cod Latex Paint Collection and Recycling Program from April 2018-December 2019



# ABOUT THE PROGRAM

- Collect usable latex paint at municipal paint sheds, at household hazardous waste collections and two special events, and bring it to Recolor Paint in Hanover, MA for recycling.
- Bourne and Dennis will serve as regional depots.
- Learn what works for logistics and messaging.
- Possible template for a state-wide program.

The logo for recolor, with the word "recolor" in a white sans-serif font on a dark blue background.Text describing the product as "Premium 100% Recycled Latex Paint" in a white sans-serif font on a dark blue background.The slogan "recycle · reuse · repaint" in a white sans-serif font on a green background.

# Recolor Paints

*Repainting the future*

- A Women owned and operated business that has kept thousands of gallons of latex paint out of the waste stream in the state of Massachusetts since 2009.
- recolor paints collects leftover latex paint from home owners, towns, businesses, paint retailers and paint contractors, and reprocesses it into 100 percent recycled recolor<sup>®</sup> brand latex paint.

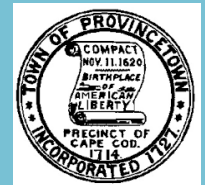
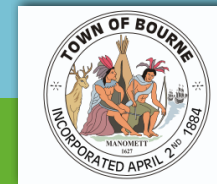
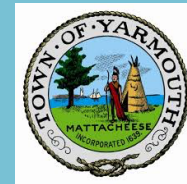
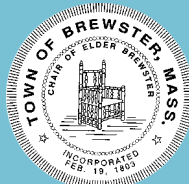
# Why recycle latex paint?



- It is estimated that 65 million gallons of paint are wasted every year in the U.S.
- Recycling latex paint reduces pollution and the need for raw materials.
- Recycling latex paint reduces the need for landfill space.
- Using recycled paint decreases a project's carbon footprint.

# WHAT DOES IT MEAN FOR TOWNS THAT OPT INTO THE PROGRAM?

- Supplies
- Training
- Information
- Place to take latex paint



# HERE IS HOW THE PROGRAM WORKS

- Latex paint will be screened at HHW events (including 2 Cape wide events) by Recolor Paints' trained staff.
- Latex paint will be safely packaged e.g. by pallet or gaylord, ready for transportation.





Paint shed paint will be

- screened with the support of ReColor Paints and
- pallets or gaylord boxes will be provided to package paint for transportation







Towns will transport screened and packaged paint from HHW event and/or paint shed to regional depots located in Bourne or Dennis



Collected latex paint will be transported from regional depots to recolor paints in Hanover, MA for recycling



Transporting a full truck minimizes environmental impact

# COLLECTING LATEX PAINT FOR THE PROGRAM

Whether latex paint is collected via an  
HHW event or a paint shed  
paint must be properly screened to make  
certain it is recyclable and accepted by the  
program.

Minimizes “hot potato” and transportation of  
trash

Here is how to determine if it is acceptable

# Collection Flyer

## Recolor Paints ACCEPTS

- All latex or water based paint e.g. water clean up.
- Must be in original, labeled container.
- Must be in a liquid form.
- Not be older than approx. 10 years.

### Examples of paint we accept include:

- Interior architectural paint
- Exterior architectural paint
- Primers
- Water proofing paint
- DTM or “direct to metal” (non-marine) paint
- Porch and Floor paint (water based)

## Recolor Paints Does NOT ACCEPT

- Oil based paint e.g. mineral spirits clean up
- Alkyds
- Stains (including latex stain)
- Polyurethanes and varnishes
- Artist paint
- Driveway sealant
- Traffic marking paint
- Automotive paint
- Marine paint
- Industrial paint
- Textured paint and glazes
- Aerosol paint
- Solvents e.g. paint thinner
- Non-paint products e.g., adhesives, grouts, roofing and cement products
- Paint that has been FROZEN



# Must be paint and not stain or polyurethane



Must be water-based  
e.g. latex or acrylic

**Hint 1:** If you can't tell if it is water based check the clean up section on the label. It should say "soap and water clean up".

**Hint 2:** Label should **not** say "combustible" or "mineral spirits clean up".

Must be in original,  
labeled container



Must be liquid not  
dried out





Must not have been  
frozen



# Evidence of Freezing

If you shake a can and it sounds or feels like there is some liquid on the top and a solid portion on the bottom, chances are it has been frozen and can not be recycled

**Hint:** If a can looks like it has been on an outdoor adventure, ask where the paint was stored. **Barn, shed or garage = likely frozen**

Must not contain foreign bodies or excessive debris



# NO FOREIGN BODIES

This one can be difficult to determine without opening the paint but sometimes there are obvious signs e.g., extremely heavy can or excess sand or kitty litter on the lid.

Five Gallon buckets are perfect places to dump anything from trash to the kitchen sink.

**ALL FIVERS MUST BE OPENED**

Paint rollers and minor bacterial growth are the only exception!!!

# How old is too old?

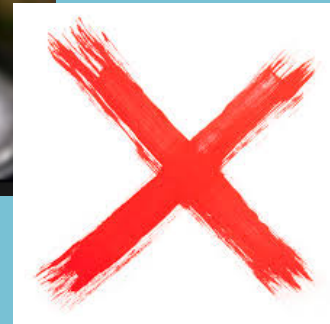
Although typically paint older than 10 years is not considered recyclable, there is some discretion.

If it has been stored indoors and has not been opened, is still in a liquid form, it is probably ok.

If in doubt, open the can and stir.

**Hint:** Watch out for vintage labels

# Vintage Labels



# Types of paint NOT ACCEPTED

- Oil based paints (watch for alkyds)
- Stains (yes even latex stain)
- Polyurethanes and varnishes
- Industrial, marine, automotive paint
- Textured paint e.g garage floor or non-slip
- Traffic marking paint
- Glazes and artists paint



# NOT accepted e.g.

## EXAMPLES OF NON RECYCLABLES



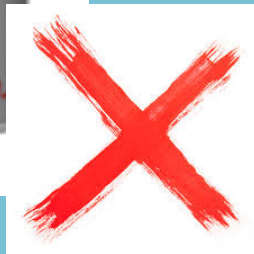


# WARNING!!!

## Alkyds vs. Acrylic

- Alkyds are oil based paints and are not accepted
- Acrylics are water based paint and are accepted
- Even HHW Companies can get this one mixed up

# ALKYD vs ACRYLIC



**Hint:** Alkyd has “D” for do not recycle

# Collection Event

- Here are some useful things to have and to know when you are collecting latex paint at a collection event
- Recolor employees (2) will attend HHW and paint collection events to help you

# Collection Equipment

- Protective suit/reflective vest
- Gloves (latex)
- Paint key, fiver opener and rubber mallet
- Stir sticks
- Hard toe shoes
- Pallets and shrink wrap or gaylord boxes to package paint for transportation

# TIPS FOR PALLETIZING

- Lids on tight
- Handles down
- Stack cans directly on top of each other
- Stack no more than 4 layers high and 150 gallons cans per pallet
- Shrink wrap tightly to the pallet

# TIPS FOR GAYLORDS

- Put gaylord on a pallet before you fill it
- Make sure container lids are on tight
- Use common sense when filling gaylord boxes
- Typically 100 gallons per gaylord



# A successful collection event!!



Ready for transportation  
Don't forget the shrink wrap!!

# When in doubt...

Do **not** accept it!!!

Ask a **re**color paint  
representative

Contact 1-833-732-6567 (**re**color)

## Recolor Paints

*Repainting the future*

**recolor**

Premium 100% Recycled  
Latex Paint

recycle • reuse • repaint



# ANY QUESTIONS ABOUT THE PROGRAM

Contact Phil Goddard  
508-759-0600, ext.4241

or Town of Bourne Website  
[www.townofbourne.com/paint](http://www.townofbourne.com/paint)

